

THE 5 KEY MATCH-UPS ESSENTIAL IN LIFE

[They greatly determine one's overall
happiness and the fulfillment of life.]

The **FIRST MATCH-UP** involves helping individuals adopt a "*philosophy to live by*" that provides the *foundation* of beliefs and values that all else in one's life is built upon and the *guidance system* for successfully navigating through whatever conditions of existence one encounters. What's important is that the first match-up makes all of the other match-ups possible.

The **SECOND MATCH-UP** involves helping individuals explore and unleash one's potential by matching their *talents* to their *interests*. That's what *self-actualization* is all about. Having a sense of enjoyment and accomplishment in what a person does in life is essential.

The **THIRD MATCH-UP** involves helping individuals meet people they like being with, and eventually helping them match-up with the kind of love interests and life partner with whom they have the greatest chance of being happy. (This involves the use of sophisticated "*personality profiles*" to match a person with the right other persons and associates.)

The **FOURTH MATCH-UP** involves helping individuals select the right career in which they will likely spend most of their life. This involves comparing sophisticated '*personality and aptitude profiles*' with '*job profiles*' in order to match the right person with the right job and career environment.

The **FIFTH MATCH-UP** involves helping individuals match their children with early education and training in beliefs, values, and behaviors so the children contribute rather than distract from overall happiness.

Think about it ... the biggest cause of unhappiness and lack of fulfillment for most people involves spending their lives doing what they don't enjoy doing and being with people they don't really like being with. And yet, that's precisely the unfortunate outcome that the vast majority of people experience.

Helping individuals with the **FIRST KEY MATCH-UP** involves introducing the Potentialist Movement to people and providing all the details and merits involved — so a person can make the decision that this is a sensible philosophy to adopt and live by. (That's what the Potentialist Movement is already accomplishing.)

Helping individuals with the **SECOND KEY MATCH-UP** is just a matter of encouraging and helping a person explore their **INTERESTS** and **TALENTS** so that they can then find the best way to express oneself. (That's what the Potentialist Movement is already accomplishing.)

Helping individuals with the **THIRD KEY MATCH-UP** requires that the Potentialist Movement develop well-constructed "*personality profiles*" so that the matches with right mate and others can be made. (*Similar profiling methods already exist so it is just a matter of us fine tuning methods to fit our particular objectives.*)

Helping individuals with the **FOURTH KEY MATCH-UP** is where the Potentialist Movement needs to develop a rather massive effort to profile a full range of careers so that the profiles of individuals can be matched with the appropriate career fields. Once this is done, then the Potentialist Movement can offer something that no other organization provides. Coming up with these "*career profiles*" provides a great opportunity for Potentialists to express their potential by providing this service. (That's what the Potentialist Movement is working toward.)

Helping individuals with the **FIFTH KEY MATCH-UP** is where the Potentialist Movement needs to develop an extensive Program of Children's Education. Coming up with this program provides a great opportunity for Potentialists to express their potential by doing so. (That's what the Potentialist Movement is working toward.)

With the help of all 5 KEY MATCH-UPS, the Potentialist Movement can greatly help people fulfill their potential, have a job they enjoy doing, be around people they enjoy being with, and have the sense of enjoyment and accomplishment that is crucial to having a fulfilling life.